





THE TRANSFORMATION YOUR COMPANY NEEDS

LinkedIn is the tool that helps your company connect with your audience.

- ◆ **Over 750 million users**
- ◆ **Over 55 million companies**



A PARADIGM SHIFT

Trade shows and congresses have been the main way for B2B companies to generate deals.

And while it is still necessary

LinkedIn is the rising way to **generate visibility, trust and business opportunities.**

LINKEDIN VS TRADE SHOWS:



Open every day,
every hour



Any place of the
world



You can measure
everything that happens

LINKEDIN VS TRADITIONAL SELLING:



LinkedIn users are predisposed to start business conversations



Unexpected cold calls from strangers are uncomfortable and disrupt ongoing activity

“With cold calls you focus on selling while with LinkedIn you focus on providing value and building a relationship with your prospects.”

LINKEDIN VS TRADITIONAL SELLING:



You spend time traveling to your customer



You spend money on travel to your customer:
gas, wear and tear on the vehicle, public transport

“Traditional sales is based on the salesperson's aggressive attitude, while on LinkedIn the salesperson relies on building trust and positioning himself as an expert”



GROW YOUR BUSINESS WITH A SALES AND MARKETING



A better way to
reach your market

OUR STRATEGY





ADDING VALUE TO YOUR POTENTIAL CLIENTS

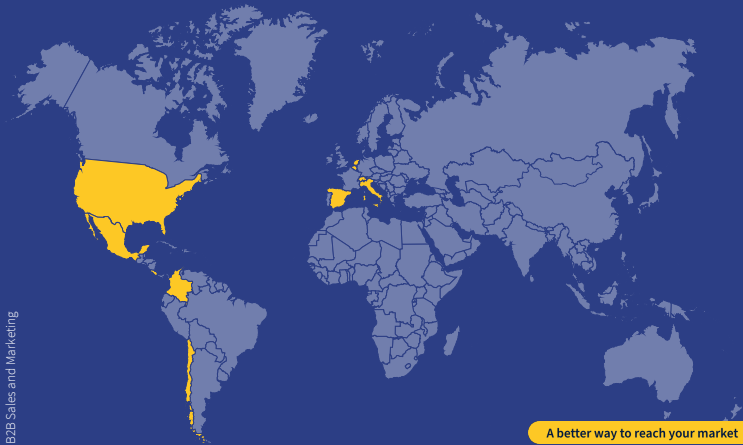
We base our sales and marketing strategy on leverage lead nurturing tactics.



TAKE THE LEAD AND IMPLEMENT AN EFFECTIVE SALES & MARKETING STRATEGY ON LINKEDIN



BASED IN BARCELONA OPEN TO THE WORLD



B2B Sales and Marketing

A better way to reach your market



A better way to
reach your market